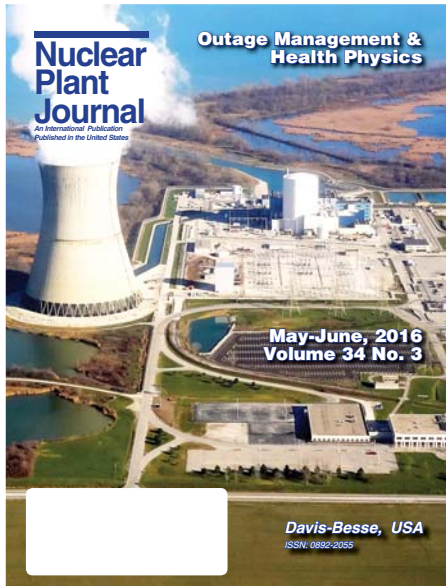


Ad Planning & Reservation Form (APARF) May-June 2017

Outage Management & Health Physics Issue



Highlights

1. Outage Management & Health Physics topics covered.
2. The Journal reaches all plants worldwide.
3. Free vendor advertorials in the July-August issue. Buy one ad space, get one free.
4. Annual Directory is published in December.

**Nuclear
Plant
Journal**

Now in its 35th year

Ad Commitment Deadline is May 5, 2017.

2017 Advertising Rates

(Price in US\$ per black & white advertisement)

Size	1x	3x	6x	12x
Full page	\$3,968	\$3,788	\$3,602	\$3,403
2/3 page	\$3,178	\$3,014	\$2,955	\$2,689
1/2 page	\$2,510	\$2,449	\$2,375	\$2,116
1/3 page	\$1,698	\$1,621	\$1,584	\$1,434
1/4 page	\$1,292	\$1,222	\$1,179	\$1,106
1/6 page	\$996	\$950	\$895	\$855

Additional Rates for Color:

- Second color: \$500
- Four-color: \$850
- Four-color (2-page spread) ... \$1,500
- Bleed No charge

Circulation Data

- Total Qualified: 12,000
- Utilities: 2,970

**Bonus
Circulation at
Utility Working
Conference!**

Editorial Schedule	Issue	Commitment Date	Bonus Distribution	Ad Size/Color
Outage Mgmt. & Health Physics	May-June 2017	May 5, 2017	ANS, Amelia Island, FL	_____
New Plants and Vendor Advertorial*	July-Aug. 2017	July 7, 2017	WNA ¹ , London, U.K.	_____
Plant Maint. & SMRs ²	Sep.-Oct. 2017	September 8, 2017	ANS, Washington, D.C.	_____
Product & Service Directory 2018	Nov.-Dec. 2017	November 17, 2017	Various Meetings in 2018	_____
Instrumentation & Control	Jan.-Feb. 2018	January 19, 2018	WM'18, Phoenix, AZ	_____
Plant Maintenance & PLEX ³	Mar.-Apr. 2018	March 9, 2018	NEI ⁴ , Washington, D.C.	_____
Outage Mgmt. & Health Physics	May-June 2018	May 4, 2018	ANS, Amelia Island, FL	_____
New Plants and Vendor Advertorial	July-Aug. 2018	July 6, 2018	WNA, London, U.K.	_____

¹WNA: World Nuclear Association

²Small Modular Reactors

³PLEX: Plant Life Extension

⁴NEI: Nuclear Energy Institute's Annual Assembly

* Advertisers receive cost-free advertorial space equivalent to their paid advertising.

Nuclear Plant Journal

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Fax: (630) 852-8787

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www.NuclearPlantJournal.com

(Print Full Name) _____ (Signature) _____ (Date) _____

(Organization) _____ (E-mail Address) _____

(Telephone Number) _____ (Fax Number) _____