

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Nuclear Plant Journal

*An International Publication
Published in the United States*

EQES, Inc.
1400 Opus Place
Suite 904
Downers Grove, IL 60515
Tel. No.: (630) 858-6161
Fax No.: (630) 858-8787

Official Publication of: None
Established: 1983
Issues Per Year: 6

FIELD SERVED

NUCLEAR PLANT JOURNAL serves establishments in the U.S.A. and foreign countries generating nuclear power or which are related to the generation of nuclear power. These establishments include nuclear utilities, architect engineers and constructors, manufacturers and suppliers, educational institutions, test and research laboratories, government agencies, and libraries and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are managers or supervisors, engineers, scientists or analysts, plant operators and other titled and non-titled personnel, and company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	42
Advertiser and Agency _____	199
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	118
Digital _____	-
All Other _____	187
TOTAL	546

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	12,027	100.0	12,027	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,027	100.0	12,027	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD						
2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified
July/August _____	2,089	2,069	9,828	1,184	1,018	12,030
September/October _____	68	68	9,810	1,195	1,025	12,030
November/December _____	102	95	9,757	1,213	1,053	12,023
TOTAL	2,259	2,232				

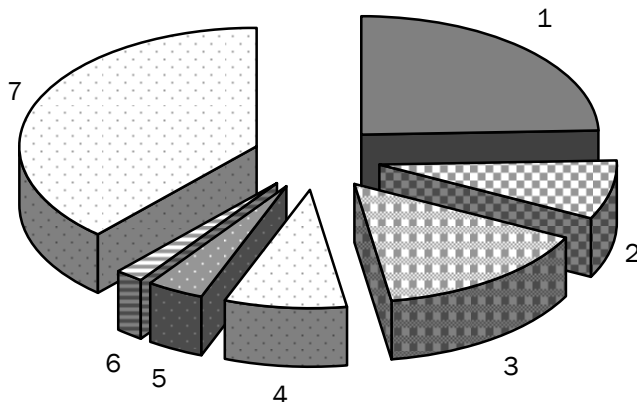
3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011

This issue is 0.1% or 7 copies below the average of the other 2 issues reported in Paragraph two.

BUSINESS/OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	CLASSIFICATION BY TITLE					
						Managers and Supervisors	Engineers	Plant Operators	Health Physicists	Scientists and Analysts	Other Titled and Non-Titled Personnel and Company Copies
1. Nuclear Utilities _____	2,926	24.4	2,273	352	301	1,385	858	112	90	143	338
2. Architect Engineers and Constructors _____	986	8.2	722	128	136	547	331	2	11	16	79
3. Manufacturers and Suppliers _____	1,796	14.9	1,296	235	265	1,104	417	2	20	35	218
4. Government Agencies _____	1,011	8.4	697	178	136	372	354	12	69	102	102
5. Test Laboratories and Research Laboratories _____	459	3.8	306	106	47	211	106	3	20	90	29
6. Educational Institutions _____	251	2.1	173	49	29	72	47	1	27	57	47
7. Libraries and Others Allied to the Field _____	4,594	38.2	4,290	165	139	615	177	3	52	58	3,689
TOTAL QUALIFIED CIRCULATION	12,023	100.0	9,757	1,213	1,053	4,306	2,290	135	289	501	4,502
PERCENT	100.0		81.1	10.1	8.8	35.8	19.1	1.1	2.4	4.2	37.4

3a. Breakout of Qualified Circulation by Business/Occupation

Business and Industry		Copies	%
1	Nuclear Utilities _____	2,926	24.4
2	Architect Engineers and Constructors _____	986	8.2
3	Manufacturers and Suppliers _____	1,796	14.9
4	Government Agencies _____	1,011	8.4
5	Test Laboratories and Research Laboratories _	459	3.8
6	Educational Institutions _____	251	2.1
7	Libraries and Others Allied to the Field _____	4,594	38.2



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011								
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent
	1 Year	2 Years	3 Years					
I. Direct Request: _____	4,449	1,924	1,399	5,506	1,213	1,053	7,772	64.6
II. Request from recipient's company: _____	190	169	62	421	-	-	421	3.5
III. Membership Benefit: _____	-	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	2,925	905	-	3,830	-	-	3,830	31.9
Association rosters and directories _____	-	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-	-
*Other sources _____	2,925	905	-	3,830	-	-	3,830	31.9
VI. Single Copy Sales: _____	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	7,564	2,998	1,461	9,757	1,213	1,053	12,023	100.0
PERCENT	62.9	24.9	12.2	81.1	10.1	8.8	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011					
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent
Individuals by name and title and/or function _____	8,240	1,209	1,047	10,496	87.3
Individuals by name only _____	1,484	1	1	1,486	12.4
Titles or functions only _____	28	3	5	36	0.3
Company names only _____	5	-	-	5	-
Multi-Copy Same Addressee copies _____	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,757	1,213	1,053	12,023	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011											
State	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent
Maine _____	21	-	3	24		Kentucky _____	36	5	2	43	
New Hampshire _____	80	7	7	94		Tennessee _____	360	60	54	474	
Vermont _____	48	2	3	53		Alabama _____	122	14	18	154	
Massachusetts _____	173	14	21	208		Mississippi _____	96	16	5	117	
Rhode Island _____	20	1	2	23		EAST SO. CENTRAL	614	95	79	788	6.6
Connecticut _____	207	16	19	242		Arkansas _____	49	6	8	63	
NEW ENGLAND	549	40	55	644	5.3	Louisiana _____	117	4	14	135	
New York _____	401	31	27	459		Oklahoma _____	29	2	-	31	
New Jersey _____	243	22	26	291		Texas _____	358	40	49	447	
Pennsylvania _____	741	74	82	897		WEST SO. CENTRAL	553	52	71	676	5.6
MIDDLE ATLANTIC	1,385	127	135	1,647	13.7	Montana _____	7	-	1	8	
Ohio _____	285	26	37	348		Idaho _____	114	21	14	149	
Indiana _____	41	4	8	53		Wyoming _____	33	-	1	34	
Illinois _____	514	63	65	642		Colorado _____	152	20	12	184	
Michigan _____	201	22	26	249		New Mexico _____	107	31	11	149	
Wisconsin _____	144	9	10	163		Arizona _____	134	20	23	177	
EAST NO. CENTRAL	1,185	124	146	1,455	12.1	Utah _____	43	8	2	53	
Minnesota _____	129	7	9	145		Nevada _____	94	9	4	107	
Iowa _____	59	2	8	69		MOUNTAIN	684	109	68	861	7.2
Missouri _____	126	10	8	144		Alaska _____	2	1	-	3	
North Dakota _____	2	-	-	2		Washington _____	243	40	40	323	
South Dakota _____	6	2	-	8		Oregon _____	33	4	3	40	
Nebraska _____	90	12	4	106		California _____	505	43	55	603	
Kansas _____	70	6	5	81		Hawaii _____	6	-	1	7	
WEST NO. CENTRAL	482	39	34	555	4.6	PACIFIC	789	88	99	976	8.1
Delaware _____	16	4	4	24		UNITED STATES	9,190	912	982	11,084	92.2
Maryland _____	502	54	43	599		U.S. Territories _____	1	-	-	1	
Washington, DC _____	688	17	23	728		Canada _____	202	106	71	379	
Virginia _____	451	45	48	544		Mexico _____	2	2	-	4	
West Virginia _____	10	-	2	12		Other International _____	360	192	-	552	
North Carolina _____	407	36	52	495		AP0/FPO _____	2	1	-	3	
South Carolina _____	340	37	44	421		TOTALS	9,757	1,213	1,053	12,023	100.0
Georgia _____	285	25	36	346							
Florida _____	250	20	43	313							
SOUTH ATLANTIC	2,949	238	295	3,482	29.0						

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011	July - December 2011*
Total Audit Average Qualified _____	12,082	12,075	12,049	12,058	12,050	12,027
Qualified Non-Paid Total__	12,082	12,075	12,049	12,058	12,050	12,027
Print Version Only _____	10,925	10,598	10,247	10,034	9,894	9,798
Digital Version Only _____	439	756	942	1,067	1,157	1,197
Both Print & Digital Version (Unduplicated) _	718	721	860	957	999	1,032
Qualified Paid Total _____	-	-	-	-	-	-
Print Version Only _____	-	-	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Both Print & Digital Version (Unduplicated) _	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation_____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July – December 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

PARAGRAPH 3b:

Other sources include 5 sources of circulation for quantities of 42 copies or 0.3% to 2,752 copies or 22.9%, including the Nuclear Regulatory Commission.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	9,798	100.0	9,798	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit_____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales_____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,798	100.0	9,798	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	1,197	100.0	1,197	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit_____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales_____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,197	100.0	1,197	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - BOTH PRINT & DIGITAL VERSION						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	1,032	100.0	1,032	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit_____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales_____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,032	100.0	1,032	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and testify that all data set forth in this statement are true.	Date signed	January 13, 2012
Anu Agnihotri, Publisher	State	Illinois
Michelle Gaylord, Editorial & Marketing Assistant	County	DuPage
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 13, 2012
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	N044Y0D1